

# Fire on the Rim Mountain Bike Festival

P.O. Box 67, Pine, AZ 85544

www.fireontherim.com

Fire on the Rim Mountain Bike Festival funds go directly to building trails for hiking and biking within our fuel break (cleared/thinned areas of the forest adjacent to our community for wildfire prevention). This is made possible by Pine Strawberry Fuels Reduction Inc. (501-c3) who is running this effort.

## Sponsorship Commitment Form

This form is an acknowledgement of a commitment to the Pine Strawberry Fuel Reduction Inc. (PSFR) for sponsorship in the *Fire on the Rim Mountain Bike Festival*.

The *Fire on the Rim Mountain Bike Festival* is to be held on September 16, 2017 in Pine, AZ. This commitment enables PSFR to include sponsor in promotional materials and to set schedules for specific events involving sponsor.

Sponsorships may include donations of cash and in-kind donations such as products and/or services. In-kind donations are based on the monetary value of the donations. See the "Sponsorship Opportunities" page which further describes the details of sponsorship.

Please complete this form and return it to PSFR by August 15, 2017 in order for PSFR to include your company's information in promotional materials. **Platinum and Gold Sponsors** must make their donations prior to August 10, 2017 in order for their logos and company information to be included in printed materials, banners, and posters.

Thank you for helping to make *Fire on the Rim Mountain Bike Race* a huge success!! We look forward to your involvement in this exciting event.

Sponsor's Name: \_\_\_\_\_

Sponsor's Contact Information: \_\_\_\_\_

Individual's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level (choose one): Title Platinum Gold (choose with free booth or without free booth)

Silver Bronze Supporting Donor

Cash Donation Amount: \_\_\_\_\_

Credit Card: Name as it appears on card \_\_\_\_\_

Account # \_\_\_\_\_ CCV code \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**In-Kind Donations:** Please list your in-kind contributions to the event including **Quantities** and **Value** of products, goods, and/or services and time commitments.

## 2017 Sponsorship Opportunities for Fire on the Rim Mountain Bike Race & Festival

This is the sixth annual event to generate support in an effort to build trails for bicycling and hiking in and around our communities. This event is a big success and we are expecting a much larger turn-out this year of over 350 racers. The event is being advertised statewide through bicycle clubs, bike shops, area newspapers, event web site, Facebook, PSAZnews.com & more. All net proceeds from event go to Pine Strawberry Fuels Reduction Inc. - Fire on the Rim trail building/fire prevention fund.

### *Sponsorship Levels*

#### Platinum Sponsor

- Logo on advertisements, publications, event banners, logo on our web site with link (if an ad doesn't allow a logo, then the title sponsor info will be included)
- Logo on advertisement sheet included in "Swag" bag
- Ability to place promotional items in bag
- Ability to hang banners at start/finish line, on arena fencing & in barn
- No charge 10x20 Vendor Booth
- Thank you recognition in the Payson Roundup before and after this event
- Thank you letter from PSFR Inc. acknowledging donation for tax purposes
- Sponsor profile on website sponsor page
- Recognition at all major P.A. announcements at festival events
- 4 t-shirts & 4 pint glasses
- \$3000 (or \$2000 cash & \$1500 in kind)

#### Gold Sponsor

- Name on advertisements, logo on our web site with link
- Ability to place promotional items in "Swag" bag
- Logo on advertisement sheet included in bag
- Ability to hang banners at start/finish line, on arena fencing & in barn
- No charge 10x10 Vendor Booth
- Thank you recognition in the Payson Roundup before and after this event
- Thank you letter from PSFR Inc. acknowledging donation for tax purposes
- 2 t-shirts & 2 pint glasses
- \$1500 (or \$1000 cash & \$750 in kind)

#### Silver Sponsor

- Name on web site with link
- Ability to place promotional items in "Swag" bag
- Name on advertisement sheet in bag
- Ability to hang banners on arena fencing & in barn
- Thank you recognition in the Payson Roundup before and after this event
- Thank you letter from PSFR Inc. acknowledging donation for tax purposes
- \$500 (or \$250 cash & \$300 in kind)

#### Bronze Sponsor

- Name on web site
- Ability to place promotional items in "Swag" bag
- Thank you recognition in the Payson Roundup before and after this event
- Thank you letter from PSFR Inc acknowledging donation for tax purposes
- \$100 (or \$50 cash & \$75 in kind)

## 2017 Sponsorship Opportunities for Fire on the Rim Mountain Bike Race & Festival- Cont'd

### Supporting Donors

- Ability to place promotional items in "Swag" bag
- Name included on website donor list
- **This is for any donation in cash or kind of \$20-\$99**

### Sponsor Contact Information:

Email [info@fireontherim.com](mailto:info@fireontherim.com)

### **SPONSORSHIP SUGGESTIONS**

**We are looking for support for the following items and will consider others also:**

Cash

Items for "swag bag"

Items for raffle prizes

Simple bike maintenance

Clinics (skills, wrench,  
etc.)

Massage

Food, sports nutrition, refuel items (oranges, bananas, pretzels, etc.)

Small paper cups for water stations

Showers

Porta-johns

T-shirts printing

Sticker printing

Printing services

Banners

Transportation (shuttles,  
taxi)

Advertising

Lodging discounts, comps & gift  
certificates

Entertainment (music, exhibitions)

Gift Basket for raffle or auction